



Marcela Marón

Candidate to Deputy Director General of
the Universal Postal Union

“We need a new, different, perceptive and comprehensive Leadership”



Marcela Marón

Candidate to Deputy Director General of the Universal Postal Union

Marcela Marón is a Certified Public Accountant, with a Postgraduate degree in International Business, who has specialized in Planning and Administration for service companies, focusing her activities in the Postal and International Logistics area since 1993.

Throughout her career, she has worked in different areas of the Sector carrying out management functions at Argentina's Designated Operator, Correo Argentino, subsequently working for Regional Posts, replicating the model implemented in Argentina, namely the Posts of Ecuador, Paraguay and Venezuela.

She has conducted mail flow estimation studies between developed and developing countries, which led her to the submission of projects tending to modify remuneration mechanisms within these country groups.

Also, she worked in the Project for Remittances to Latin America as a genuine resource alternative for the Posts in the Region.

As a freelance Consultant for international logistics companies, she launched the first cross-border E- Commerce company in Latin America, through trade agreements with prestigious banking institutions.

She held the post of Executive Director at ALACOPP, representing Latin American Private Operators at the Universal Postal Union.

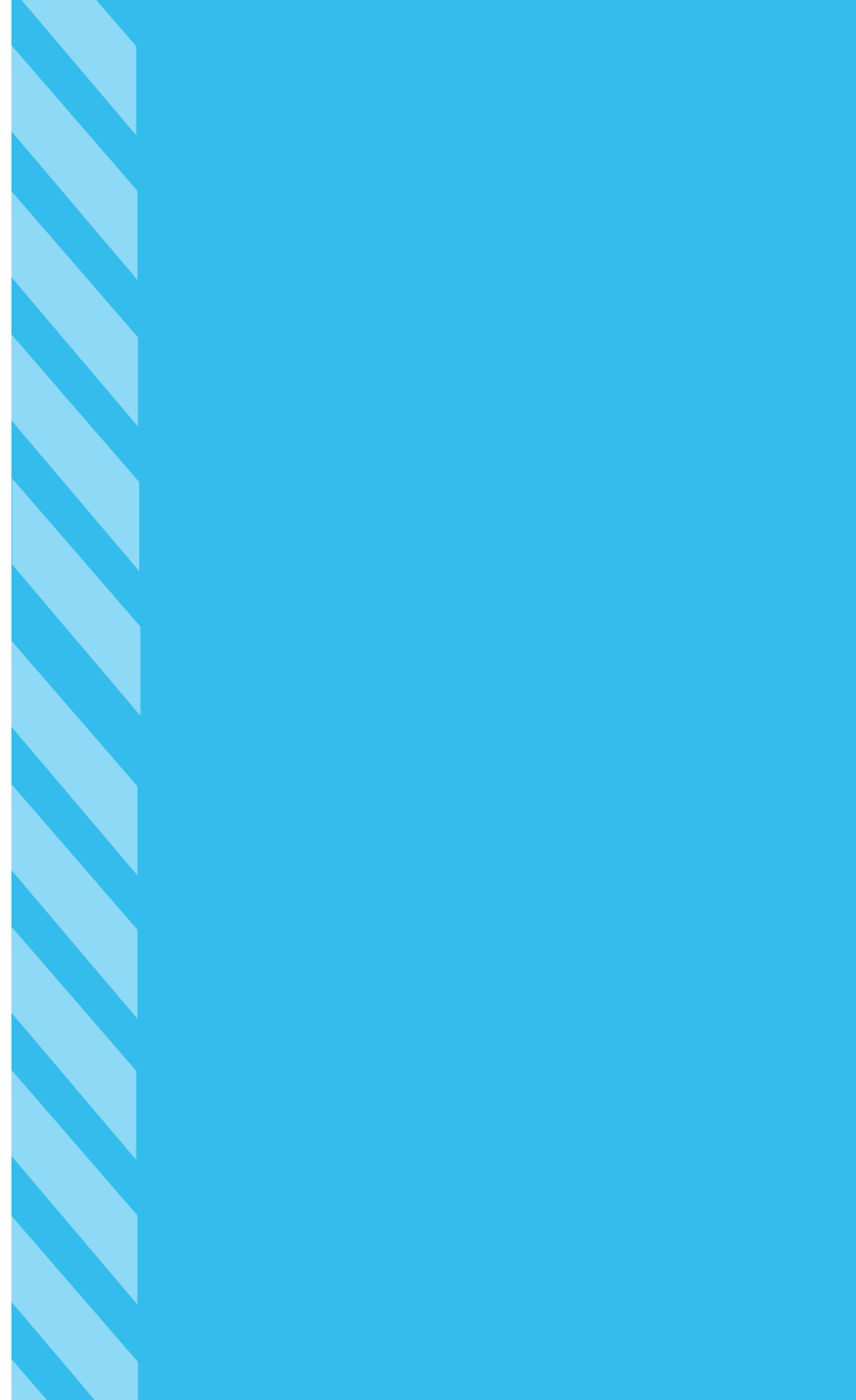
In October 2012, during the Universal Postal Union Congress held in Doha, she was elected Chair of the Consultative Committee of the Universal Postal Union for the period 2012/2016.

Upon the end of her mandate, she was appointed Director of the Cross-border Programme at the e- Commerce Institute, promoting within the UPU the integration of Operators, e-commerce platforms and governments to have a solid and sustainable service.

Currently, she is the Director for Added Value Services at the Information and Communication Technology Secretariat, within the scope of the Government Secretariat of Public Innovation, and Argentina's Candidate for the post of Deputy Director General of the Universal Postal Union, for the 2021/2024 period.

As regards the academic field, she has been a professor at the Universidad Católica Argentina (Argentine Catholic University) since 1995.

Her experience is a clear proof of her comprehensive and thorough knowledge of the International Postal Sector.






Vision

Marcela Marón's proposal is aimed at achieving an open-door organization, with close ties between all of its parts: the International Office, Governments, Designated Operators, Restricted Unions and Members of the Enlarged Postal Sector.

If elected, Ms. Maron will put all her professional experience at the service of a healthy administration of Resources, evaluating the new needs presented by the Post Pandemic World.





Sinergy

- Among All of Us
- With All of Us
- Internal
- External



Obligations

- Provident Scheme
- Member States' Debt
- Incorporation of Solid and Lasting Resources



Sustentability

- Of the Organization
- Of Human Resources
- Of Bonds

Argentina unida

Ministry of Foreign Affairs,
International Trade and Worship
Argentine Republic